



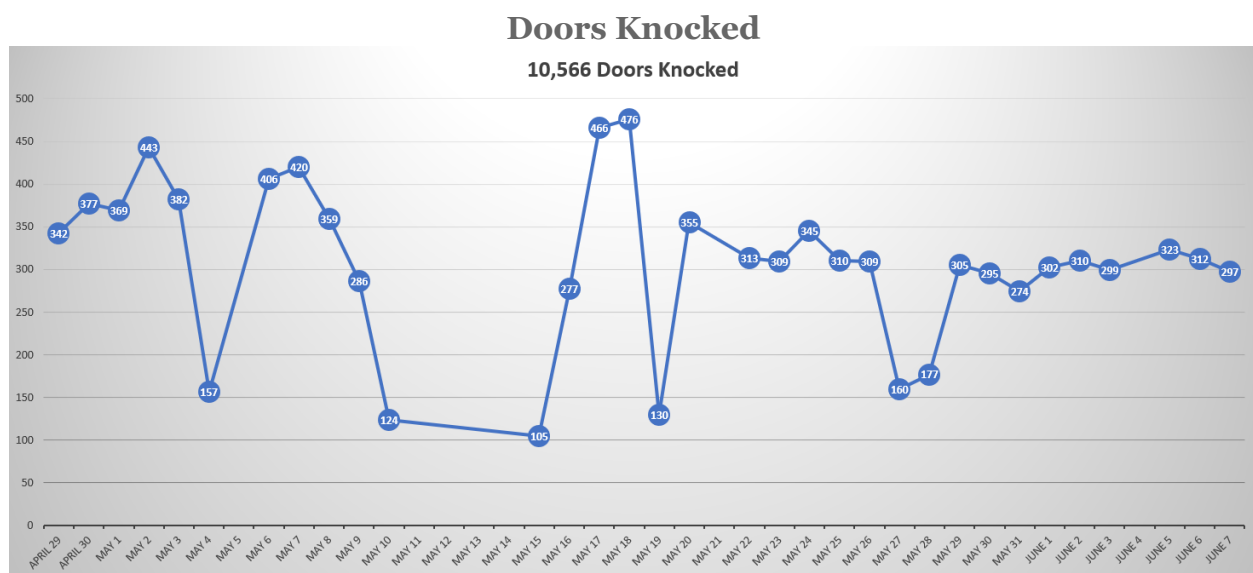
**TO:** Interested Parties  
**FROM:** Justin Greiss, Mobilize the Message, LLC  
**SUBJECT:** Young activists knock over 10,000 doors to educate voters about destructive policies of Rep. Alexandria Ocasio-Cortez (D-NY)  
**DATE:** June 10, 2019

The following memorandum, prepared on behalf of Stop the AOC PAC, highlights field results after achieving the milestone of knocking on 10,000 doors. The operation sought to evaluate the actual perceptions of constituents in New York’s 14th Congressional District regarding Rep. Alexandria Ocasio-Cortez’ policies. The findings revealed Ocasio-Cortez’s policies do not align with the citizens of her district and the sentiment of distrust is clear in voter discontent.

### Operations

Door knocking was performed by two experienced student political canvassers from April 29<sup>th</sup> – June 7<sup>th</sup>. Canvassers were charged with asking a series of 5 questions to registered to voters across the 14<sup>th</sup> District, in both Queens and the Bronx, and recording the voters’ answers directly into the donor database via mobile device. The canvassers surpassed 10,000 doors.

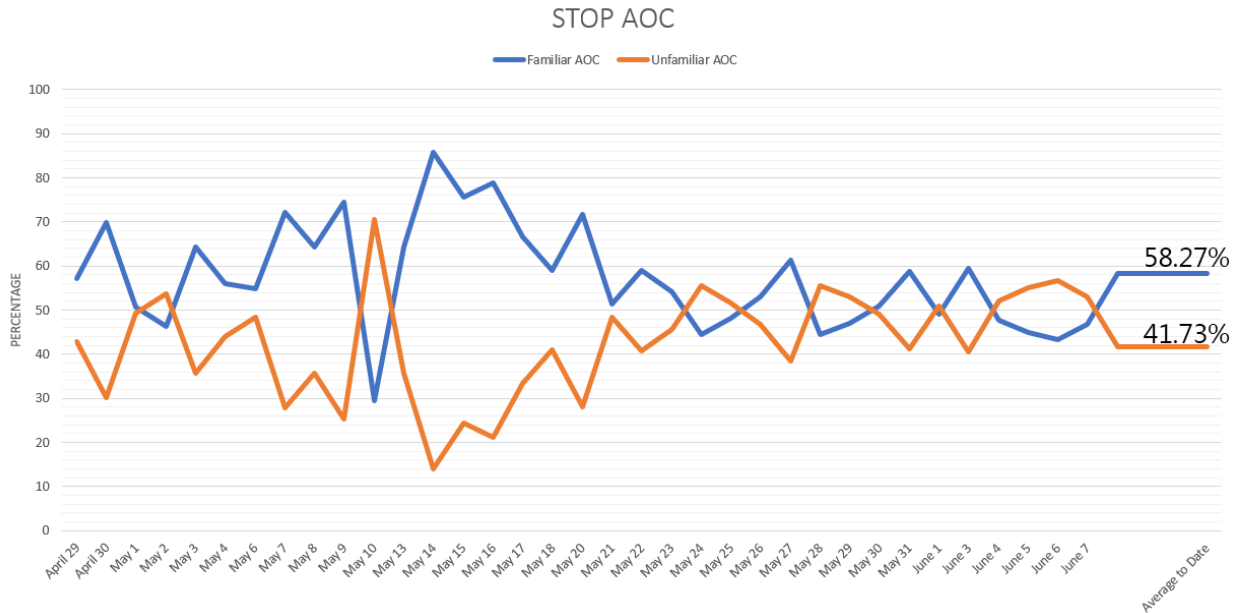
<b>Individual Voters</b>	<b>22,546</b>
<b>Total Distinct Doors Knocked</b>	<b>10,556</b>
<b>Total Homes Surveyed</b>	<b>2,261</b>
<b>Success Rate</b>	<b>21.42%</b>



### Key Findings

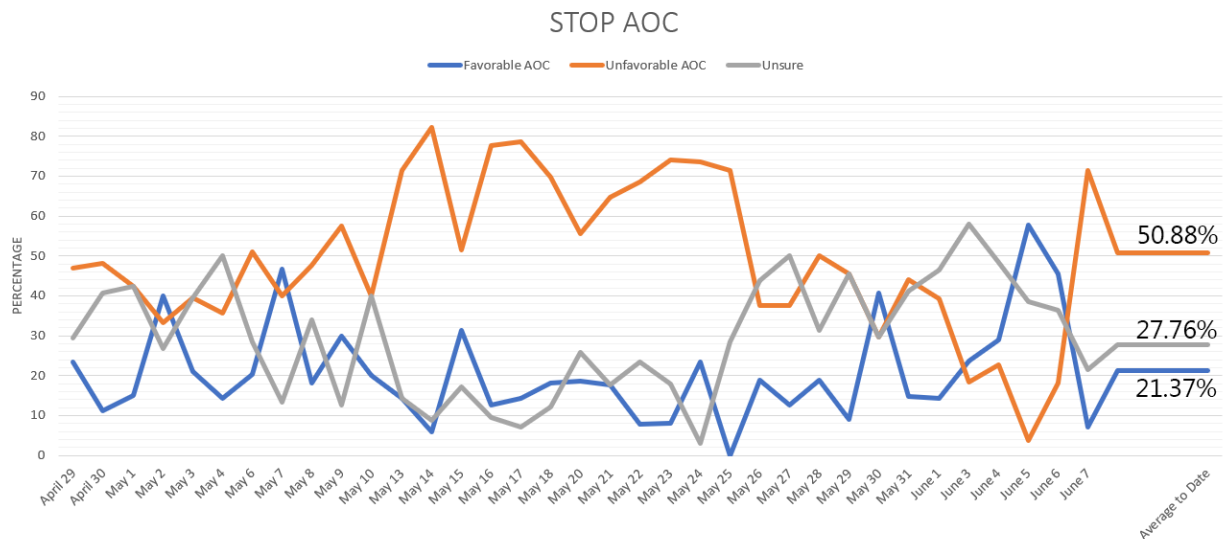
**They don't know her.** 41.73% of her district is unfamiliar with Rep. Alexandria Ocasio-Cortez, despite her enormous media coverage and twitter presence.

#### Are you familiar with Alexandria Ocasio-Cortez?



**They don't like her.** She has a more than 2:1 ratio of unfavorable (50.88%) to favorable (21.37%) in public opinion.

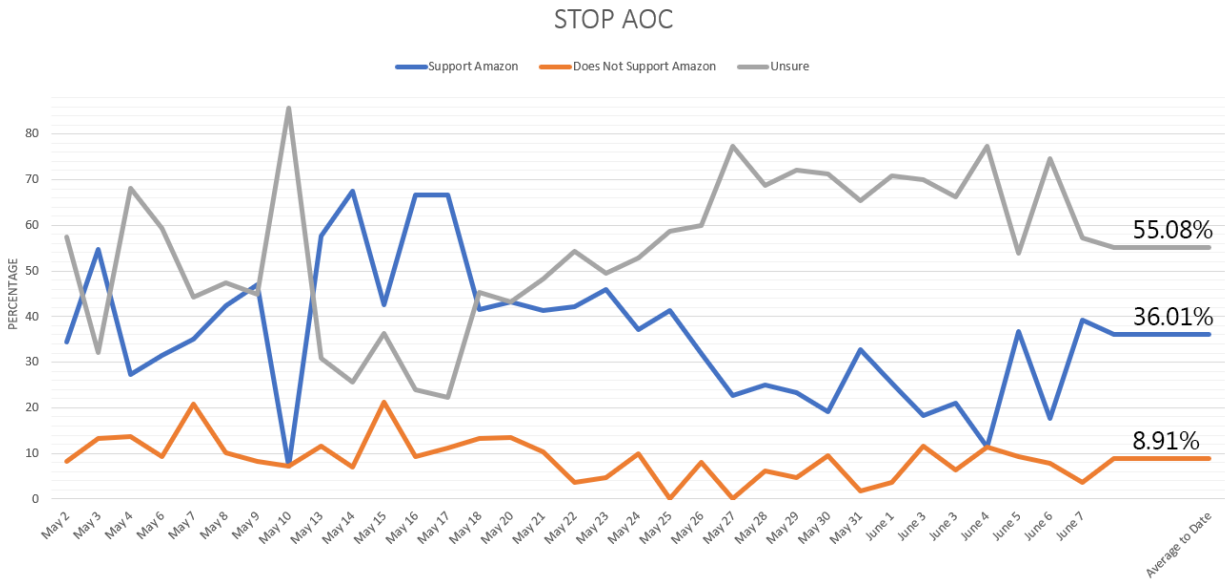
#### Do you have a favorable or unfavorable opinion of Alexandria Ocasio-Cortez?





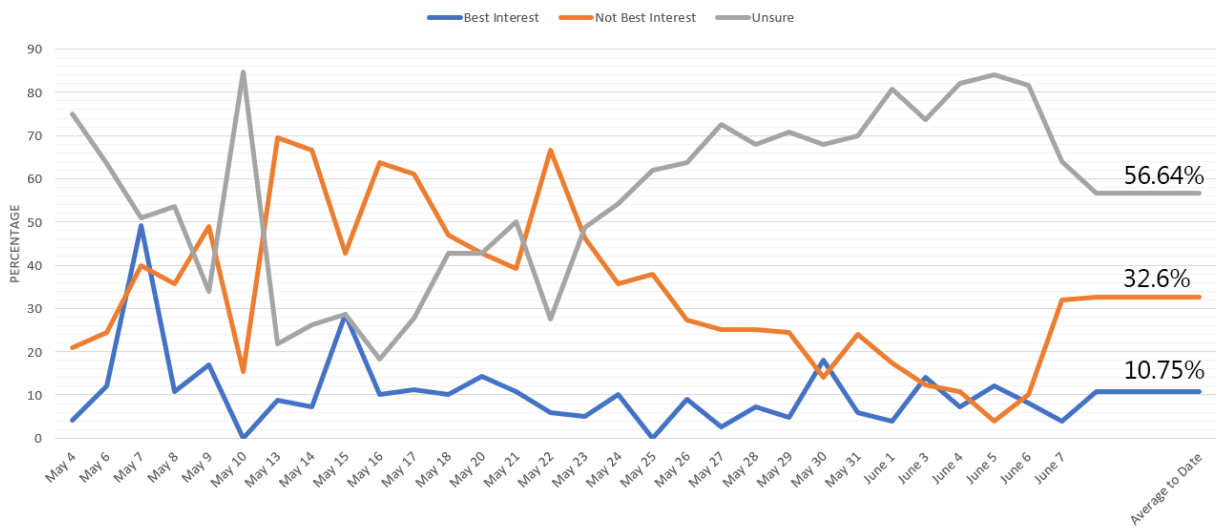
**They don't agree with her.** Only 8.91% were opposed to Amazon coming to the district, while 36.01% supported the Amazon HQ deal Rep. Ocasio-Cortez helped kill.

**Do you support allowing businesses like Amazon to move here and hire thousands of new jobs?**



**They don't trust her.** Only 10.75% thought she had their best interests in mind in quashing the Amazon deal – 32.60% said she didn't.

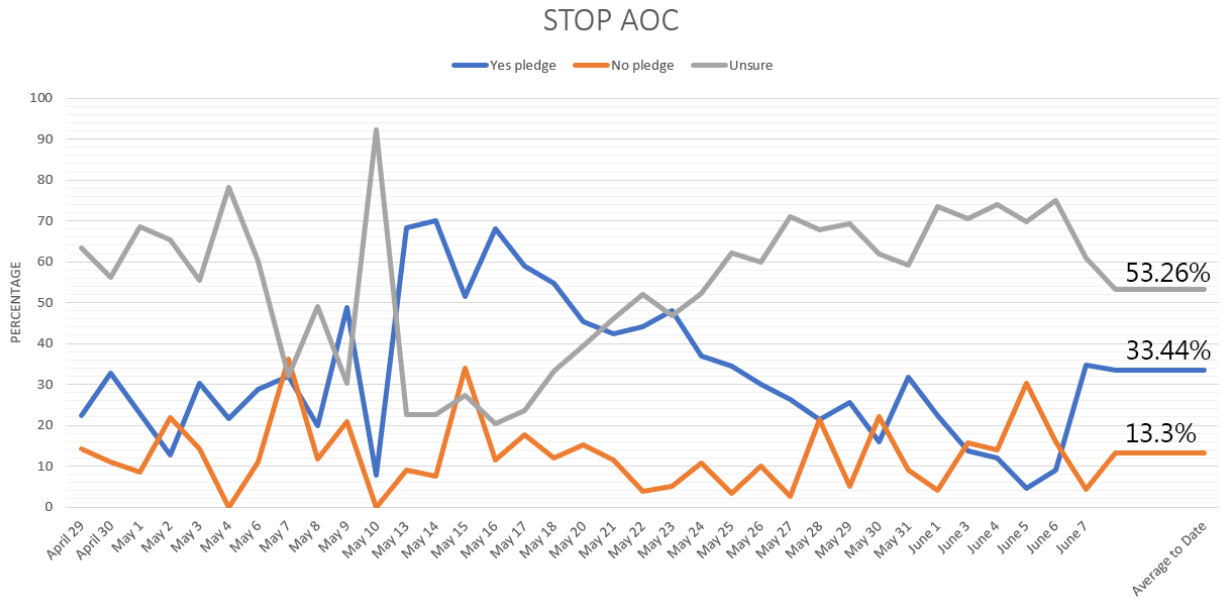
**Do you believe politicians, like Alexandria Ocasio-Cortez, had our community's best interest in mind when they forced Amazon out of Queens?**





**They don't want her.** 33.44% are ready to vote against her, and only 13.30% would vote for her.

### Will you pledge to OPPOSE Alexandria Ocasio-Cortez in our next election?



### Conclusion

Facing an electorate more concerned with results than retweets, Rep. Ocasio-Cortez has problems in her backyard. Despite her online notoriety and fandom in the national new progressive movement, the citizens of New York District 14 want a representative aligned with their values.

After surveying voters in 2,261 homes in the district, it's clear Rep. Ocasio-Cortez is not the model for hope and change she sold herself to be. The opportunity for a new voice is prevalent, and the electorate is ready to take action in 2020.



## Survey Results

<b>Question</b>	<b>Responses</b>	<b>Count</b>	<b>Percent (Less Refused)</b>
Hi my name is [[Name]], and I am a student activist concerned about our community. Our congresswoman, Alexandria Ocasio-Cortez was elected to represent us last year, are you familiar with Alexandria Ocasio-Cortez?	Familiar AOC	1194	58.27%
	Unfamiliar AOC	855	41.73%
	Refused	212	-
Do you have a favorable or unfavorable opinion of Alexandria Ocasio-Cortez?	Favorable AOC	244	21.37%
	Unfavorable AOC	581	50.88%
	Unsure	317	27.76%
	Refused	261	-
Do you support allowing businesses like Amazon to move here and hire thousands of new jobs?	Support Amazon	659	36.01%
	Does Not Support Amazon	163	8.91%
	Unsure	1008	55.08%
	Refused	425	-
Do you believe politicians, like Alexandria Ocasio-Cortez, had our community's best interest in mind when they forced Amazon out of Queens?	Best Interest	187	10.75%
	Not Best Interest	567	32.60%
	Unsure	985	56.64%
	Refused	514	-
Will you pledge to OPPOSE Alexandria Ocasio-Cortez in our next election?	Yes Pledge	543	33.44%
	No Pledge	216	13.30%
	Unsure	865	53.26%
	Refused	626	-

*The full survey design can be found in Appendix 1.*



## Appendix 1

Door survey as delivered by canvassers to registered voters.

1: Hi my name is [[Name]], and I am a student activist concerned about our community. Our congresswoman, Alexandria Ocasio-Cortez was elected to represent us last year, are you familiar with Alexandria Ocasio-Cortez?

**Familiar AOC**

👉 Go to next question

**Unfamiliar AOC**

👉 Go to question 3

**Refused**

👉 Go to next question

2: Do you have a favorable or unfavorable opinion of Alexandria Ocasio-Cortez?

**Favorable AOC**

👉 Go to next question

**Unfavorable AOC**

👉 Go to next question

**Unsure**

👉 Go to next question

**Refused**

👉 Go to next question

3: Do you support allowing businesses like Amazon to move here and hire thousands of new jobs?

**Support Amazon**

👉 Go to next question

**Does Not Support Amazon**

👉 Go to next question

**Unsure**

👉 Go to next question

**Refused**

👉 Go to next question

4: Do you believe politicians, like Alexandria Ocasio-Cortez, had our community's best interest in mind when they forced Amazon out of Queens?

**Best Interest**

👉 Go to next question

**Not Best Interest**

👉 Go to next question

**Unsure**

👉 Go to next question

**Refused**

👉 Go to next question



5: Will you pledge to OPPOSE Alexandria Ocasio-Cortez in our next election?

***Yes, Pledge***

End Survey

***No, Pledge***

End Survey

***Unsure***

End Survey

***Refused***

End Survey